

Junior League of Ann Arbor Raises Over \$30,000 for Healthy Living Initiative

ANN ARBOR, MICH - October 24, 2011- The Junior League of Ann Arbor (JLAA) began in early spring to direct resources and attention on a new initiative: Healthy Living. The goal of the new initiative is to decrease hunger and increase life span among the most vulnerable women and children in Washtenaw County. The JLAA focused fundraising efforts and started the Healthy Living Initiative by "Starting Something Healthy...Meet us at the Big House." The JLAA membership organized efforts to participate in the Big House Big Heart, that took place on October 9, 2011.

This was JLAA's first year participating in the Big House Big Heart sponsored by Champions for Charity. Over 120 Junior League members, sustainers and friends and family, crossed the finish line at the 50 yard line in the Big House upon completing the 10K, 5K or 1-mile fun run. The Junior League was able to almost double their initial fundraising goal of \$16,000 by reaching over \$30,000 through individual fundraising, sponsorships and silent auction.

The Junior League hosted many events to help participants get ready for the run. This year's events included a Kick Off Party in June, training sessions over the summer leading up to the race, a BHBH Celebration the week of the race with an amazing silent auction, participation in the NuStep Health and Wellness Expo, and a tailgate to support and cheer on all of the JLAA BHBH Team on race day.

The Junior League of Ann Arbor would like to thank their sponsors for their generosity to the Healthy Living Initiative.

Presenting Sponsors:
Underground Printing
LaFontaine Jeep, Saline

Partner Sponsors:
Ann Arbor Cooks
Coval Training
Studio West Fitness
Essentials Salon & Spa
The Greatest Hits

Training Buddies:
McNamara Family Orthodontics
The Harbaugh Foundation
The Weismann Family

Friends of JLAA:
Finn's Insurance
RentLinx
Enspire Dental
iTickets

The Junior League of Ann Arbor looks forward to participating in the Big House Big Heart for years to come! If you have any suggestions for JLAA's involvement in the future, please contact the committee: jlaa.bhbh@gmail.com.

Start Something Healthy...Meet Us at The House!